



PUBLIC RELATIONS / 10 ROCKEFELLER PLAZA / NEW YORK, N. Y. 10020 / 986-4500

For Release: March 1, 1968

EASTERN OFFERS A VARIETY OF TOURS  
TO HEMISFAIR, SOUTHWEST & MEXICO

SAN ANTONIO, March 1: A variety of exclusive HemisFair Holidays to San Antonio, with side trips to Houston, Corpus Christi, New Orleans, Mexico, and a dude ranch are being offered in celebration of the 1968 world's fair.

The HemisFair Holidays announced by Eastern Airlines provide vacation packages of from four to seven days, letting fairgoers set their own pace in seeing the 92-acre fair in downtown San Antonio.

Each package includes tickets to HemisFair, hotel accommodations, and a choice of San Antonio tours, including visits to the Alamo. Costs, per person, double occupancy start at \$50 for four days and three nights; \$63 for five days, four nights; \$77 for six days, five nights; and \$91 for seven days, six nights. They are effective April 6 through October 6.

HemisFair Holiday guests can choose at various price levels from seven San Antonio hotels: El Tropicano, Gunter, La Posada, La Quinta, Menger, Palacio Del Rio, St. Anthony, or the Sheraton San Antonio Motor Inn.

Choice of the two tours includes: Romantic San Antonio, San Antonio Missions, or Old San Antonio and the Mexican Quarter. Guests have the option of combining two of these two-hour tours into full half-day tours of the city and its attractions.

In addition to the HemisFair Holiday, Eastern is offering a variety of exclusive side-trip tour packages, expanding HemisFair vacations to other U.S. cities and to Mexico.

These Happy Holidays tours, all based upon per person rates, double occupancy, include:

(more)

HOUSTON - Three days and two nights in Texas' largest city for as low as \$25. Included are hotel accommodations, a city tour of Houston and a tour of the Astrodome. Hotels include: The Sheraton Lincoln, the Shamrock Hilton, and the Rice.

CORPUS CHRISTI - Three days and two nights on the sunny beaches of the Gulf of Mexico for as low as \$26. Included are hotel accommodations at the Sheraton Motor Inn and a city sight-seeing tour.

NEW ORLEANS - Three days and two nights in the Mardi Gras City for as low as \$34. Included are hotel accommodations and a city sight-seeing tour. Hotels include: The Monteleone, Royal Orleans, and the Roosevelt.

CIRCLE "R" SKY RANCH - Just 60 miles northwest of San Antonio, at Medina, this Texas dude ranch offers a western-styled vacation to add to HemisFair visits. Four days and three nights on the 500-acre ranch including three Texas-type meals a day and round-trip transportation between San Antonio and the ranch is \$80.

MEXICO CITY - Seven days and six nights in Mexico City and historic Taxco for as low as \$123. Included are hotel accommodations for five nights in Mexico City and one night in Taxco, transfers, and sight-seeing. Mexico City hotels include the Premier, Del Prado, and Maria Isabel.

ACAPULCO - Five days and four nights on the Riviera of the Western Hemisphere for as low as \$52.50. Included are transfer service and hotel accommodations. Hotels include: Posada del Sol, Caleta and El Presidente.

The Mexico City and Acapulco Happy Holidays tours can be combined providing an eleven day-ten night tour of Mexico for as low as \$175.50. Mexico tour rates are effective May 1 through October. Slightly higher rates apply between April 6 and May 1.

The HemisFair Holiday and Happy Holidays side-tours can be purchased through travel agents or through Eastern ticket offices. Tour prices do not include air fare.